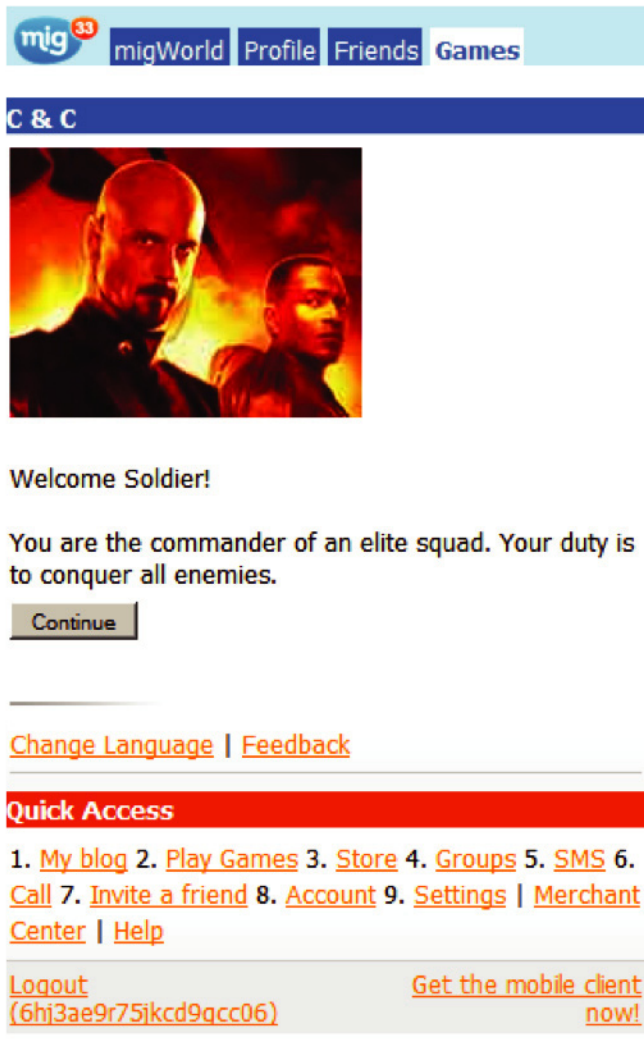# Command & Conquer for Mig33

This feature phone targeted social game needed a heavy facelift and light UX adjustments. With cleaned up graphics, I was able to get user drop-off to go from 75% to 25% after the Tutorial pages.
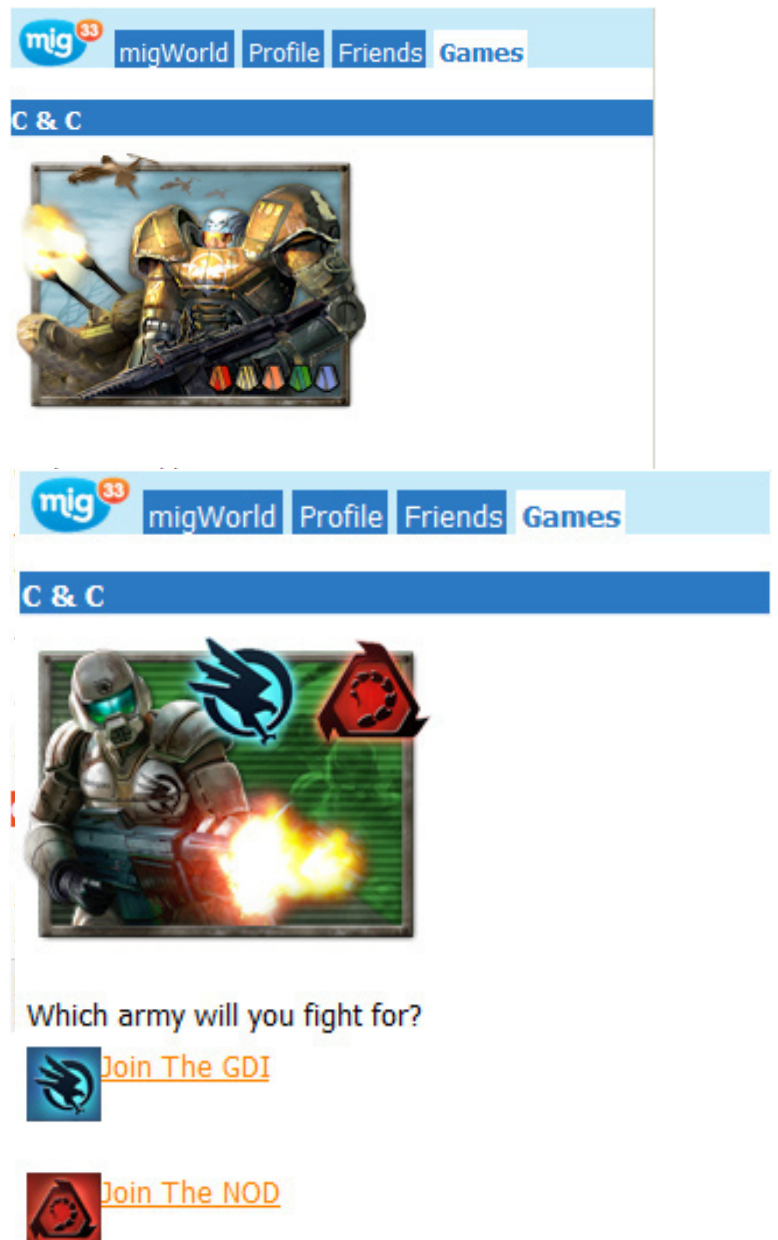
Graphics look primitive because this is not a smart phone game, I was working within rigid feature phone specs.

Before

After

Before

C & C
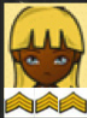
Home

Recent Notification
1x Free Daily Gachapon waiting. Play Now!
Titan Research has completed! Go see now!

Name: 6hj3ae9r75jkcd9gc
Honor Rank:
Private I [2]
Honor Point:
5/11
Energy:
27/30
Tiberium:
3400

Main Links
🍎 Command
🟠 Conquer
🟩 Research
⚙️ Armoury

Quick Links
Inventory | Notification | Gachapon | Leader Board

Help | Change Language

After

C & C

COMMAND & CONQUER DOMINATION

Home

Recent Notification
1x Free Daily Gachapon waiting. Play Now!
Titan Research has completed! Go see now!

Name: 6hj3ae9r75jkcd9gc
Honor Rank:
Private I [2]
Honor Point:
5/11
Energy:
27/30
Tiberium:
3400

Main Links
Command   Campaign
Conquer   Help
Research
Armoury

Quick Links
Inventory | Notification | Gachapon | Leader Board

Help | Change Language

Before

Pitbull Tank
Tank
+2A [vs infantry]
2A/3D

Themobilegamer
Private [1]
VS
6hj3ae9r75jkcd9gcc05
Private II [3]

After

Pitbull Tank
Tank   1A/2D
+1A [vs tank]

Name: 6hj3ae9r75jkcd9gc
Honor Rank:
Private I [2]
Honor Point:
5/11
Energy:
27/30
Tiberium:
3400
3

Themobilegamer
1
VS
6hj3ae9r75jkcd9gcc05
3